

THE 30th ANNUAL

FOOD LABEL CONFERENCE

MAY 21-22, 2018 WASHINGTON, D.C.



Save the Date!

May 21 – May 22, 2018
Grand Hyatt Washington, DC

Event Highlights

Key Regulations & Trends

Food marketers and manufacturers are racing to keep up with new rules and evolving consumer demands for product labeling. Now is the time to hear from FDA and USDA regulators and industry experts about government intent, regulation policies and enforcement priorities!

Best Practice Sharing

Gain insights that you can put into practice. With a special focus on real-world implications of the new nutrition rules, attendees will leave with tangible takeaways related to business and compliance planning and implementation.

Top-Notch Training

Known as the premier labeling conference, this year's program includes over 30 different breakout sessions in addition to 9 optional pre- and post-conference Add-On Trainings.

Cross-Company Content

Dedicated tracks are designed to include specialized content related to Marketing, Nutrition, FDA, USDA and Manager/Expert professionals.

Private Label Supplier Connections

Registration includes a free Cocktail Networking Reception sponsored by [sgsco](#) and the opportunity to attend Breakout Sessions designed for Private Label Suppliers.

Continuing Education

Majority of sessions approved for continuing education for Registered Dietitians (RD) and eligible for Certified Food Scientists (CFS) renewal contact hours (CH).

Networking & Fun

In addition to valuable networking opportunities with regulatory and industry experts, PLC offers sightseeing, music and dining options in optional evening programs.

REGISTER NOW!

Save \$400 * if you attend pre-and post- Conference Add-On Trainings and book all four days together. No promo code needed - automatic discounts will apply!

For more information please visit:

primelabel.com/conference

**Limit one discount per attendee*

Agenda – At a Glance

Sunday, May 20, 2018 – Add-On Trainings

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| 9:00 am – 4:00 pm | Optional Trainings: <ul style="list-style-type: none">▪ USDA Labeling Basics▪ Leading vs Bleeding Edge Labeling and Marketing Claims▪ Canadian Labeling▪ School Lunch (CN) Labeling |
| Evening | Registration & Welcome |

Monday, May 21, 2018 – Main Conference Day 1

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| 8:00 am – 12:00 pm | Keynote Sessions: <ul style="list-style-type: none">▪ Market Trend Report: Trends in Clean Labeling▪ FDA Nutrition Labeling & Regulations Update▪ USDA Update on Mandatory GMO Labeling▪ Nutrition Label Reform To Date: Lessons Learned and Best Practices – Industry Panel |
| 12:00 pm – 5:00 pm | <ul style="list-style-type: none">▪ Lunch▪ Breakout Session 1▪ Breakout Session 2▪ Breakout Session 3▪ Breakout Session 4 |
| Evening | Cocktail Networking Reception |

Tuesday, May 22, 2018 – Main Conference Day 2

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| 8:00 am – 12:00 pm | Keynote Sessions: <ul style="list-style-type: none">▪ USDA Nutrition Labeling & Regulations Update▪ USDA Q&A▪ Regulation and Oversight in a Deregulatory Environment▪ Breakout Session 5 (FSIS Invited) |
| 12:00 pm – 4:00 pm | <ul style="list-style-type: none">▪ Lunch▪ Breakout Session 6▪ Breakout Session 7▪ Breakout Session 8 |

Wednesday, May 23, 2018 – Add-On Trainings

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| 8:30 am – 3:30 pm | Optional Trainings: <ul style="list-style-type: none">▪ Nutrition Label Reform: Best Practices Executing & Optimizing the New NFP▪ Nutrition Labeling for FDA & USDA Foods▪ FDA Labeling Basics, Claims & Trends▪ Label Graphics Training▪ Using EZ Form Software to Convert to the New Nutrition Rules |
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About the Food Label Conference

Prime Label Consultants (PLC) has been host to the nation's premier event for food labeling since 1989. The Food Label Conference draws a diverse group of attendees representing functions including Regulatory Affairs, Nutrition, Quality Assurance, Legal, Product Development, Packaging and Marketing. This two-day event is designed to bring top government and industry experts together for training and insights on labeling, nutrition, marketing and compliance. For more info about PLC please visit: primelabel.com