



Save the Date!

Food Label Conference
June 5 – 6, 2017

Grand Hyatt Washington DC
1000 H Street NW
Washington, DC 20001

Event Highlights

On the Pulse

Food marketers and manufacturers are facing their greatest challenge in two decades – to adjust to sweeping new nutrition rules for packaged products, restaurants and schools. Now is the time to hear from FDA, USDA, FTC regulators and industry experts about government intent, regulation policies and enforcement priorities!

Focus on Impact

Gain insights that you can put into practice. With a special focus on real-world implications of the new nutrition rules, attendees will leave with tangible takeaways related to business and compliance planning and implementation.

Top-Notch Training

Known as the premier labeling conference, this year boasts an unprecedented range of educational opportunities with 31 different breakouts in addition to 9 optional pre- and post-conference Add-On Trainings.

Bring Your Team

Dedicated tracks are designed to include specialized content related to Marketing, Nutrition, FDA, USDA and Manager/Expert professionals.

Make Connections

In addition to valuable networking opportunities with regulatory and industry experts, PLC offers sightseeing, music and other entertainment in optional evening programs.

Promotions

Attendees signing up for our 4 Day Track Packages will enjoy a significant savings off the regular list price. For more information and session descriptions, please visit: primelabel.com/conference

Agenda – At a Glance

Sunday June 4, 2017 – Add-On Trainings

9:00 am – 4:00 pm	Optional Trainings: <ul style="list-style-type: none"> – FDA Labeling Basics, Claims & Trends – USDA Labeling Basics – Canadian Labeling – Nutrition Label Reform Optimization and Transition Strategies
Evening	Registration & Welcome Networking & Evening Programs

Monday, June 5, 2017 – Main Conference Day 1

Morning	Keynote Sessions: <ul style="list-style-type: none"> – Market Trend Report: The Emerging Power of Food Evangelists – FDA Nutrition Labeling & Regulations Update – FTC Labeling Enforcement Priorities – Best Practices for Converting to the New Nutrition Facts - Industry Panel
Afternoon	Lunch Breakout Sessions (<i>Attendees select 4 Sessions</i>)
Evening	Networking & Evening Programs

Tuesday, June 6, 2017 – Main Conference Day 2

Morning	Keynote Sessions: <ul style="list-style-type: none"> – USDA Nutrition Labeling & Regulations Update – USDA Q&A – GMO Labeling Update – Reading the Tea Leaves: Food Policy in a Trump Administration
Afternoon	Lunch Breakout Sessions (<i>Attendees select 3 Sessions</i>)
Evening	Networking & Evening Programs

Wednesday, June 7 – Add-On Trainings

8:30 am – 3:30 pm	Optional Trainings: <ul style="list-style-type: none"> – Nutrition Labeling for FDA & USDA Foods – Using EZ Form Software to Convert to the New Nutrition Rules – Leading vs Bleeding Edge Labeling and Marketing Claims – School Lunch (CN) Labeling
8:30 am – 12:00 pm	– Label Graphics Training

Register Now!

This year's conference is one you can't afford to miss. Learn more at primelabel.com