



Nutrition Label Reform Training Fall 2017



October 25, 2017



Chicago (Rosemont)
Illinois



10:00 AM – 5:00 PM



Crown Plaza O'Hare
5440 North River Road
Rosemont, IL



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NLR2017

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Registered Dietitian
Nutritionists
earn 5.5 hours of
CPEU for each
track



For full training descriptions and registration, visit primelabel.com/training

Technical and Professional Tracks offer customized content to get your business on-track for compliance

Learn from expert Consultants responsible for
advising clients on transition strategies, including:

- ▶ Case Studies for NFP Optimization
- ▶ Real Lessons Learned from Implementation
- ▶ Best Practices from Early Adopters

1

FOR REGULATORY & R&D

Learn about the new FDA & USDA nutrition labeling regulations including detailed information on the technical aspects of the new rules, including how to verify the new nutrient data, evaluate dual column requirements and determine tricky aspects like Dietary Fiber and Added Sugars.

2

FOR MARKETING & MANAGEMENT

Learn the impact of the new nutrition regulations with content tailored to focus on graphic impact, risks and opportunities for brand identity and how to successfully transition to the new label across all products and brands.