

Main Conference

May 23 - 24, 2016



The 28th Food Label Conference features two days of general sessions and breakout workgroup sessions.

This highlight of the food industry calendar provides experts and professionals a venue to discuss the latest in food labeling. Held annually in Washington, DC in spring, the two-day conference features:

- Impact of new Nutrition Facts Panel on product identity, graphics & systems
- Keynote addresses by FDA, FTC & USDA
- Presentations on the latest trends & claims
- 4 tracks for marketing, FDA, USDA & experts
- Practical breakouts in small-group format
- Valuable networking & socializing with peers, regulators, government & industry experts
- Optional add-on seminars covering a wide variety of topics

General Session topics include:

- FDA Nutrition Facts & Regulatory Update
- USDA Regulatory & Labeling Update
- Leading Edge vs. Bleeding Edge Claims
- FTC Enforcement Priorities
- Food Safety Modernization Act Impact

Prime Label Consultants
536 7th St SE
Washington, DC 20003

Labeling Specialist or Plant Manager



28th Food Label Conference

May 23 - 24, 2016
Grand Hyatt Hotel
Washington, DC



Prime Label Consultants

The leader in food labeling since 1972

202.546.3333
PrimeLabel.com



Breakout Topics

Afternoons are dedicated to small-group, interactive learning workshops. Four tracks for marketing, FDA, USDA & expert professionals allow you to dive deep into up to 8 of the specialized topics below:

- Allergen & Gluten Free
- Canadian Labeling
- Clean Labeling
- Driving Innovation with Regulatory & Marketing
- EZ Form Software
- FDA Labeling Q&As
- FDA Market Trends
- FDA Naming & Ingredients
- FSMA/Traceability
- FTC: Advertising & Claims
- GMO Labeling: USDA/FDA
- Icons & Logos in Labeling
- Menu Labeling/Food Svc
- Natural Claims: USDA/FDA
- Nutrient Claims: New NFP
- Nutrient Data & New NFP
- Online Marketing: Info vs Point of Sale Labeling
- Organic/Certified Claims
- Prepping for the New NFP
- Redefining Nutrition Policy for the new NFP
- School Lunch (CN) Labeling
- Streamlining Label Design
- USDA Export Labeling
- USDA Food Safety/Quality
- USDA Generic Update
- USDA Label Approval/LSAS
- USDA Labeling Q&As
- USDA Market Trends
- USDA Naming & Ingredients

* Breakouts & Add-on Seminars subject to change

Hotel Reservations



Grand Hyatt Hotel
1000 H St NW, Washington, DC
1.800.323.7249

Add-On Seminars

May 22 & 25, 2016

Optional pre-conference training and post-conference **Nutrition 2016 Day** builds in-depth labeling expertise:

- FDA Labeling Basics, Claims, & Trends** *May 22*
The basics of FDA labeling; includes instructions for required label features, nutrition label formats, product naming, special ingredients, claims, trends, and more...
- USDA Labeling Basics** *May 22*
Comprehensive coverage of key fundamentals for USDA basic labeling requirements; ranging from product names to generic approvals to intricacies for packaging.
- Leading vs Bleeding Edge Labeling and Marketing Claims-Legal Outlook** *May 22*
Learn the latest on what the USDA and FDA allow and what enforcement actions they are taking.
- Canadian Labeling** *May 22*
Industry is on its own in Canada. Learn required label features, product naming & qualifiers, and differences with US labeling.
- Best Practices for USDA Generic Approval** *May 22*
Now that the majority of products qualify as Generic, learn the best practices for compliance. Understand how to navigate complexities while minimizing risk.
- School Lunch (CN) Labeling** *May 22*
Explore the how and why of CN labeling; including calculations, approvals, documentation requirements & quality control.

Nutrition 2016 Day

- New Nutrition Facts Panel Transition Strategies** *May 25*
Changes in the new NFP are expected March 2016. This seminar covers specific impacts of required changes and timeline strategies for projected plans.
- USDA/FDA Nutrition Labeling** *May 25*
This comprehensive, step-by-step course gives participants a thorough understanding of nutrition labeling for food products under federal regulation.
- Automating the New NFP with EZ Form Software** *May 25*
Create or convert your current Nutrition Facts Panels to the new regulations using EZ Form Software. Includes two tracks for beginners and advanced students.

Register Now

At primelabel.com/conference:

| <i>Sign up for:</i> | <i>Date</i> | <i>Price</i> |
|--|-------------|--------------|
| <input type="checkbox"/> Main Food Labeling Conference | May 23-24 | \$1795 |
| Sunday Add-On Seminars (select at most one) | | |
| <input type="checkbox"/> FDA Labeling Basics... | May 22 | \$895 |
| <input type="checkbox"/> USDA Labeling Basics... | May 22 | \$895 |
| <input type="checkbox"/> Leading vs Bleeding Claims... | May 22 | \$895 |
| <input type="checkbox"/> Canadian Labeling | May 22 | \$895 |
| <input type="checkbox"/> Best Practices...Generic | May 22 | \$895 |
| <input type="checkbox"/> School Lunch (CN) Labeling | May 22 | \$895 |
| Wednesday Add-On Seminars (select at most one) | | |
| <input type="checkbox"/> New NFP Transition Strategies | May 25 | \$895 |
| <input type="checkbox"/> USDA/FDA Nutrition Labeling | May 25 | \$895 |
| <input type="checkbox"/> Automating the New NFP... | May 25 | \$895 |

Name

Company /Address

Phone

E-mail

[Registration Link for Conference](#)

Hotel Reservations:

Grand Hyatt Hotel [Room Block Link](#)
1000 H St NW, Washington 1.800.323.7249

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